

# High School to College and Career Pathway: Post-Secondary

Area of Study: Marketing Education

Pathway: Travel & Tourism

Region: Mountainland	District:	School:	<b>College/Institution: Utah Valley State College</b> Articulation Agreement in place? Yes <b>Name of Degree or Certificate: AAS Hospitality Management</b> <b>(65 Credits Required)</b>
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High School				College		
Course Number	High School Suggested Academic Courses	H.S. Credit	College Credits	Course Number	College General Education Requirements	College Credits
<b>ENGL</b>	<b>ENGLISH</b>		<b>3</b>	<b>ENGL</b>	<b>ENGLISH</b>	<b>3</b>
ENGL1010	College Writing * ^	1		ENGL 1010	Introduction to Writing	
<b>MATH</b>	<b>MATHEMATICS</b>		<b>4</b>	<b>MATH</b>	<b>MATHEMATICS</b>	<b>4</b>
MATH1010	College Algebra * ^	1		MATH1010	Intermediate Algebra (or any higher Mathematic Course or Any approved Department Mathematics Course)	
				ENGL2010	Intermediate Writing-Humanities/Social Sciences	<b>3</b>
	<b>HUMANTIES/FINE ARTS/FOREIGN LANGUAGE</b> Complete one course from the following:		<b>3</b>		<b>HUMANITIES/FINE ARTS/FOREIGN LANGUAGE</b> Complete one course from the following:	<b>3</b>
				PHIL2050	Ethics and Values (recommended)	
HUM1010	Humanities * ^	1		HUM1010	Humanities Through the Arts	
COMM1020	Public Speaking ^	1		COM1020	Public Speaking	
ART1010	Art/Art Foundations *	1		ART1010	Introduction to Visual Arts	
50.0406	Photo II *	.5		ART1050	Photography I	
ART1110	AP Drawing *	1		ART1110	Drawing I	
ART1340	3-D Design II *	1		ART1340	Sculpture I	
ART1350	Ceramics II *	1		ART1350	Ceramics I	
ARTH2720	Art History *	1		ARTH2720	History of Art from the Renaissance	
MUSC1010	Music Appreciation *	1		MUSC1010	Introduction to Music	
THEA1013	Introduction to Theater ^	1		THEA1013	Introduction to Theater	
THEA1023	Film/Video Production I or II *	1		THEA1023	Introduction to Film	
				→	Any other approved Humanities/Fine Arts/Foreign Language distribution course	

	<b>SOCIAL/BEHAVIORAL SCIENCE</b> Complete one course from the following:		<b>3</b>		<b>SOCIAL/BEHAVIORAL SCIENCE</b> Complete one course from the following:	<b>3</b>
GEOG1300	Survey of World Geography ^	1		GEOG1300	Survey of World Geography	
HIST1100	History of Civilization *	1		HIST1100	History of Civilization I	
HIST1700	AP US History *	1		HIST1700	American Civilization	
52.0211	Business Management *	.5		MGMT1010	Introduction to Business	
MGMT2020	Macroeconomics ^	.5		MGMT2020	Macroeconomics	
POLS1100	American National Government ^	1		POLS1100	American National Government	
PSY1010	AP Psychology * Gen. Psych. ^	1		PSY1010	General Psychology	
SOC1010	Sociology * Intro to Sociology ^	1		SOC1010	Introduction to Sociology	
				→	Any other approved Social/Behavioral Science distribution course	
	<b>BIOLOGY/PHYSICAL SCIENCE</b> Complete one course from the following:		<b>3</b>		<b>BIOLOGY/PHYSICAL SCIENCE</b> Complete one course from the following:	<b>3</b>
BIOL1010	AP Biology * Gen. Biology ^	1		BIOL1010	General Biology	
GEO1010	Geology * Intro. To Geology ^	1		GEO1010	Introduction to Geology	
PHYS1010	Physics Honors/Engr. I *	1		PHYS1010	Elementary Physics	
PHYS1040	Astronomy *	1		PHYS1040	Elementary Astronomy	
				→	Any other approved Biology/Physical Science distribution course	
	<b>PHYSICAL ED./HEALTH/SAFETY OR ENVIRONMENT</b>		<b>1</b>		<b>PHYSICAL ED./HEALTH/SAFETY OR ENVIRONMENT</b>	<b>1</b>
HLTH1100	Personal Health & Wellness ^	1		HLTH1100	Personal Health & Wellness (recommended)	
				→	Any other approved Physical Ed./Heath/Safety or Environment distribution course	

**Note:** This is a regional agreement. Some classes and some concurrent enrollment agreements may not be available in your particular high school. See your individual school for specific program offering. **Note:** \*= concurrent ^= distant

# High School to College and Career Pathway: Post-Secondary

Area of Study: Marketing Education

Pathway: Travel & Tourism

High School				College		
Course CIP #	CTE Pathway Courses (3.00 credits for completion)	H.S. Credit	College Credits	Course #	College Major Course Requirements	College Credits
<b>Course #</b>	<b>Introductory Course: (preferred)</b>	<b>Credit</b>				
08.0707	Marketing, Introduction (7-9 Grade)	.50				
52.0511	Business Communications I	.50				
52.0521	Business Communications II	.50				
52.0311	Business Math	.50				
52.0417	Computer Technology	.50	<b>3</b>	AIM1050	Basic Computer Applications	3
52.0461	Word Processing Basic/Keyboarding	.50				
	<b>Foundation Courses: (1.00 required)</b>					
.0901	Travel & Tourism	.50				
08.0708	Marketing	.50				
	<b>Elective Courses (Choose 2 credits):</b>					
08.9904	Advertising/Promotion	.50				
08.0710	Customer Service	.50				
08.0802	e-commerce	.50				
08.7999	International Marketing	.50				
08.0903	Sports & Entertainment Marketing	.50				
32.0199	Student Internship (Critical Workplace Skills	.50				
				HM1010	Introduction to Hospitality Industry	3
				HM1130	Hotel Operations I	3
				HM281R	Cooperative Work Experience (2.0)	4
				HM3020	Hospitality Managerial Accounting	4
				HM3390	Hotel Operations II	3
				HM3640	Food & Beverage Controls	3
				MGMT2200	Business Communications	3
				MGMT2250 or MGMT3890	Job Application and Advancement Skills or Career Preparation	1
	<b>Additional Articulated Classes</b>					
20.0411	Pro Start I ++	.5	<b>3</b>	HM1110	Food Production Principles ++	3
20.0411	Pro Start II ++	.5	<b>3</b>	HM1180	Food & Beverage Management ++	3
52.0322	Accounting III	.5	<b>3</b>	ACC2010	Financial Accounting	3
52.0611	Economics *	.5	<b>3</b>	ECON1010	Economics as a Social Science	3

					<b>ELECTIVES</b> (choose six hours of elective credits from HM courses)	<b>6</b>
<b>TOTAL Potential Credits Earned in High School</b>			<b>32</b>	<b>TOTAL Credits Required for Degree or Certificate</b>		<b>65</b>

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